

**CURRICULUM SUMMARY FOR  
BACHELOR OF BUSINESS ADMINISTRATION DEGREE  
IN MARKETING  
TOTAL CREDITS REQUIRED: 129**

<b>CORE CURRICULUM* (STANDARD)</b>	<b>MAJOR (MARKETING)</b>	<b>OTHER REQUIREMENTS</b>
<b>44 credits</b>	<b>63 credits</b>	<b>22 credits</b>
ENG 131 (3)**	<b>School of Business</b>	ECON 231 (3)
ENG 132 (3)	<b>Core (30)</b>	ECON 232 (3)
SC 135 or 136 (3)	ACCT 231 (3)	MATH 135 (3)
MATH 133 (3)	ACCT 232 (3)	MGSC 239 (3)
Natural Science (8)***	BADM 101 (3)	SOC 157 or 322 (3)
ENG 2xx (3)	BADM 230 (3)	General Electives (7)****
MUSI 239 (3)	BADM 234 (3)	
HIST 231 (3)	FIN 301 (3)	
HIST 232 (3)	MGMT 300 (3)	
POLS 231 (3)	MKTG 306 (3)	
POLS 232 (3)	MGSC 302 (3)	
PSY 131 (3)	BADM 450 (3)	
CS 116 (3)	<b>Other Major</b>	
	<b>Requirements (33)</b>	
	MKTG 307 (3)	
	MKTG 336 (3)	
	MKTG 430 (3)	
	MKTG 431 (3)	
	MKTG 432 (3)	
	MKTG 435 (3)	
	BADM 466 (3)	
	MGSC 304 (3)	
	MGSC 331 (3)	
	Approved Business	
	Electives (6)	

\* Students should be advised by a major advisor prior to registering for any credit, particularly any core curriculum credit as listed.

\*\* (N) represents the number of course credits.

\*\*\* Natural Science credits should be selected from the following: BIOL 143 (4); CHEM 111, 131 (4); CHEM 112, 132 (4); GEOL 141 (4); and PHYS 141 (4).

\*\*\*\* General Electives must be taken outside of the School of Business.